



# GATEWAY PRODUCTS

## SU-PER<sup>®</sup> CALMplete

*Helps Maintain Calmness and Supports Balanced Behavior!*

**An Herb-Free formula that does not contain FEI or USEF restricted ingredients.**

**Can be used prior to racing, competition, transporting, or any event.**

*SU-PER<sup>®</sup> CALMplete* is a combination of vitamins, minerals, isolated amino acids, and support nutrients which assist in creating a calming effect in horses that are nervous, excited or stressed.

Horses have evolved to take advantage of their “fight or flight” instinct in response to danger. They are constantly on alert for all manner of threat. While this serves them well in the wild, it is this genetic wiring that tends to make them far more sensitive to stressful situations than most other animals or humans. The heightened stress response often leads to anxiety, nervousness, poor behavior and lack of focus. Every horse is different in the amount of stress they can tolerate, and what situations or places might trigger that stress. And while you can't always keep your horse out of stressful situations, you can help to lessen the reaction they have to that stress.

For decades, horse owners have used Thiamine, Tryptophan, and/or Magnesium to help in times of stress or anxiety, especially before competition. *SU-PER<sup>®</sup> CALMplete* provides all three nutrients in the optimum amounts in order to support proper behavior and performance. It also contains multiple support nutrients including taurine, glycine, theanine and inositol, which work to assist with cognitive function and anxiety in all situations, as well as maintain focus in stressful situations or busy events.

*SU-PER<sup>®</sup> CALMplete* is an outstanding choice when competing in FEI or USEF competitions, where the use of herbal products of all types is commonly restricted. It's always best to check with the hosting organization to confirm the supplements you are feeding are acceptable for use, as rules and restrictions may vary. However, in recent years, many other organizations have begun to limit or restrict the use of herbs.

Even if the use of herbs is not a concern in your situation, it is still worth avoiding those which may cause a lack of focus or lessen overall performance. *SU-PER<sup>®</sup> CALMplete* **DOES NOT** contain Valerian Root, as some other popular calming products do, as Valerian Root can act as a true sedative. Herbs such as this are not a wise choice for horses preparing for competition or transport.

In addition to using as a pre-competition calming agent, *SU-PER<sup>®</sup> CALMplete* can be used when transporting horses or when your horse is exposed to new places, people, or other horses. Lessening that stress reaction the first time they experience something new may help with similar situations in the future. *SU-PER<sup>®</sup> CALMplete* can be a great way to ensure your horse remains calm and comfortable in situations that may otherwise be uncomfortable for them.

*SU-PER<sup>®</sup> CALMplete* is available in powder and paste. The powder is a great choice for daily feeding and for providing a serving the morning of the event. The paste on the other hand is perfect as a convenient way to give a serving one hour prior to the event, which will provide the best results when needed the most.

**LOOK FOR THE SU-PER BRAND!**

P.O. Box 529 • Holly, Colorado, USA 81047 • info (888) 474-6367 • fax (888) 473-2954

**SU-PER.com**  
**SU-PERstore.com**

**SU-PER® CALMplete** is available in a paste for a quick dose right before competition, and a powder for daily feeding.

**PASTE**  
80 CC - 1 serving

**SU-PER® PASTE**

# CALMplete

**Calmness**  
+ **Alertness**  
+ **Focus**  
**Victory!**

**MAXIMUM RESULTS FORMULA**



*Helps maintain calmness and supports balanced behavior!*

An Herb-Free formula that does not contain FEI or USEF restricted ingredients.

**Can be used prior to racing, competition, transporting, or any event.**

**DIRECTIONS FOR USE:**  
**One hour prior to event:** Administer directly onto back of horses tongue to achieve desired effect.  
**To prolong effects of the product:** Give every 3 to 4 hours.

Product Facts	
Serving Size: 80 cc Servings per tube: 1	
Active Ingredients per 80 cc	
Taurine	8,000 mg.
Magnesium Proteinate	5,800 mg.
Inositol	4,000 mg.
L-Tryptophan	2,500 mg.
Thiamine (Vitamin B-1)	2,000 mg.
Glutamic Acid	325 mg.
Glycine	250 mg.
L-Theanine	250 mg.
Pyridoxine (Vitamin B-6)	75 mg.
<i>Inactive Ingredients:</i> Natural Flavor, Sorbic Acid, Xanthan Gum, Water.	

**CAUTIONS:** Take time to observe label directions. Safe use in pregnant animals or animals intended for breeding has not been proven. If animal's condition worsens or does not improve, stop product administration and consult your veterinarian. An examination by a veterinarian is recommended prior to using this product.

**SU-PER CALMplete Paste. For Equine Use only.**

**Money Back Guarantee:** If you're not happy with this product, return it for a full refund!

**For more info: (888) GP INFORMATION**  
SU-PER.com SU-PERstore.com

**MAISE** QUALITY SEAL  
NATURAL INGREDIENT SUPPLY CO. INC.

**PROUDLY MADE IN THE USA**

**Superior PERFORMANCE SINCE 1976!**

Lot Number: 507182  
Best if used by: July 2025

6 53970 17006 0

**Net Contents:**  
4 Syringes  
80 cc each

**GP** Gateway Products  
Holly, Colorado  
USA 81047

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**POWDER**  
4 Pounds - 32 servings

**MAXIMUM RESULTS FORMULA**

*Helps maintain calmness and supports balanced behavior!*

An Herb-Free formula that does not contain FEI or USEF restricted ingredients.

Can be used prior to racing, competition, transporting, or any event.

**DIRECTIONS FOR USE: Maintenance:** Give 2 ounces daily.

**On the day of the event:** Give 1 ounce in the morning, and 1 ounce one hour prior to event.

(Pre-event dosage can be replaced with **SU-PER CALMplete Paste** if available, for ease of administration.)

A one ounce scoop is enclosed.

**BENEFITS of Flax Seed Meal**

- Optimum Omega 3 to Omega 6 Fatty Acid Ratio
- Corn-Free and Soy-Free Formula
- Promotes Healthy Skin & Coat
- Supports Glucose Metabolism and Gut Health
- Supports Normal Blood Pressure

**For Equine Use Only.**



Lot Number  
110272  
Best if used by  
October 2025



PROUDLY MADE IN THE USA

Find us on Facebook: [GatewayProducts](#)

**SU-PER® POWDER**

# CALMplete

**Calmness**  
+ **Alertness**  
+ **Focus**  
**Victory!**

**MAXIMUM RESULTS FORMULA**



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USA 81047

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Find us on Instagram: [#GatewayProducts](#)

Product Facts			
Servings per container: 32			
Active Ingredients per 2 Ounces			
Taurine	8,000 mg.	Glutamic Acid	325 mg.
Magnesium Proteinate	5,800 mg.	Glycine	250 mg.
Inositol	4,000 mg.	L-Theanine	250 mg.
L-Tryptophan	2,500 mg.	Omega 6 Fatty Acids	167 mg.
Thiamine (Vitamin B-1)	2,000 mg.	Omega 9 Fatty Acids	167 mg.
Omega 3 Fatty Acids	500 mg.	Pyridoxine (Vitamin B-6)	75 mg.
<i>Inactive Ingredients:</i> Calcium Carbonate, Mineral Oil, Natural Mixed Tocopherols, Natural Flavor, Rice Hulls, Stabilized Flax Seed Meal.			

**CAUTIONS:** Safe use in pregnant animals or animals intended for breeding has not been proven. If animal's condition worsens or does not improve, stop product administration and consult your veterinarian.

**WARNINGS:** Keep out of reach of children or animals. In case of accidental overdose, contact a health professional immediately. This product should not be given to animals intended for human consumption.

**Contains a 1 month supply for one horse.**



**Net Weight:**  
4 Pounds  
(1.81 kg.)

Find us on Instagram: [#GatewayProducts](#)